# What are the Mission and Vision of The PLAY Project organization?

#### The PLAY Project™ Mission

To support families in having a joyous and playful relationship with their children with autism spectrum disorders so each child can reach his or her full potential.

### The PLAY Project™ Vision



To train a global network of pediatric professionals and child development experts to provide The PLAY Project's autism intervention program to as many families as needed.

### Is there evidence for The PLAY Project™?

In 2014, The PLAY Project™ published the results of one of the largest and most rigorous research studies on autism early intervention ever conducted in the U.S.

The study's findings, published in the peer reviewed Journal of Developmental and Behavioral Pediatrics, showed significant improvements in:

- Caregiver/parent and child interaction
- Social interaction of children with autism
- Social emotional development of children with autism
- Autism severity

#### **Secondary outcomes:**

- Reduction in parent stress and depression
- High PLAY Project Consultant fidelity: PLAY Consultants delivered the model with high quality and consistency.

Find out more at: www.playproject.org

Find a PLAY Project Consultant near you at: www.playproject.org/locations

The PLAY Project HQ™

180 Little Lake Dr. | Suite 5 Ann Arbor, Michigan 48103 ▼ 734.585.5333 | ▼ info@playproject.org



### The PLAY Project™ Autism Early Intervention

Be your child's best play partner.

Help your child reach their full potential!



#### What is The PLAY Project?

Early intervention can make a profound difference in the life course of children with autism because their brains are developing at an incredible rate before the age of 6.

The PLAY (Play and Language for Autistic Youngsters) Project is a cost-effective, parent implemented, early intervention program for young children with autism spectrum disorders that has been proven to work!

PLAY Consultants coach families in the natural environment of the home to help their child improve language, development and social interaction, and reduce autism severity.



- Early intervention (for children 14 months to 6 years old)
- Based on rigorous research
- Delivered by parents who are coached by trained PLAY Consultants
- Intensive, providing hours of intervention
- Family centered
- Cost-effective
- Play-based
- Practical, effective, and fun
- Designed to improve the child's social development



## Who developed The PLAY Project model?

Richard Solomon MD, a developmental and behavioral pediatrician with over 25 years' experience with thousands of children with autism and their families, developed and researched the model.



**Richard Solomon**Founder, Author, MD

#### Why The PLAY Project?

The PLAY Project's autism early intervention program addresses the core deficit of autism spectrum disorders—poor social interaction. Parents spend more time with their children than all of their teachers and therapists combined.

In PLAY we empower parents to make every interaction a good interaction and engage their child in a playful way that improves their child's social development.

"When you do what the child loves, the child will love to be with you."

Dr. Richard Solomon

## How does The PLAY Project work?

- A trained and certified PLAY Project Consultant visits the family home or conducts Tele-PLAY services one time per month for a 2-4 hour visit.
- During visits, the PLAY Consultant models and demonstrates the PLAY approach and coaches parents in The PLAY Project's 4 principles,
   5 methods, and dozens of techniques and activities.
- The consultant records interactions and develops a PLAY Plan so parents' play is fun and effective and helps their child make progress.



