

What are the Mission and Vision of The PLAY Project organization?

The PLAY Project™ Mission

To support families in having a joyous and playful relationship with their children with ASD so each child can reach his or her full potential.



The PLAY Project™ Vision

To train a global network of pediatric professionals and child development experts to provide The PLAY Project's autism intervention program to as many families as needed.



Is there evidence for The PLAY Project™?

In 2014, The PLAY Project™ published the results of one of the largest and most rigorous research studies on autism early intervention ever conducted in the U.S.

The study's findings, published in the peer reviewed Journal of Developmental and Behavioral Pediatrics, showed significant improvements in:

- Caregiver/parent and child interaction
- Social interaction of children with autism
- Social emotional development of children with autism
- Autism severity

Secondary outcomes:

- Reduction in parent stress and depression
- High PLAY Project Consultant fidelity: PLAY Consultants delivered the model with high quality and consistency.

Find out more at:
www.playproject.org

Find a PLAY Project Consultant near you at:
www.playproject.org/locations

The PLAY Project HQ™

3027 Miller Rd Ann Arbor, Michigan 48103

📞 734.585.5333 | ✉ info@playproject.org



The PLAY Project™ Autism Early Intervention

**Be your child's
best play partner.**

Help your child reach
their full potential!



What is The PLAY Project?

Early intervention can make a profound difference in the life course of children with autism because their brains are developing at an incredible rate before the age of 6.

The **PLAY**(Play and Language for Autistic Youngsters) Project is a cost-effective, parent implemented, early intervention program for young children with ASD that has been proven to work!

PLAY Project Consultants coach families in the natural environment of the home to help their child improve language, development and social interaction, and reduce autism severity. Visit's can also be conducted in the office, clinic or through Tele-PLAY.



- Early intervention
(for children **14 months to 6 years old**)
- Based on rigorous research
- Delivered by parents who are coached by trained PLAY Project Consultants
- Intensive, providing hours of intervention
- Family centered
- Cost-effective
- Play-based
- Practical, effective, and fun
- Designed to improve the child's social development



Who developed The PLAY Project model?

Richard Solomon MD, a developmental and behavioral pediatrician with over 25 years' experience with thousands of children with autism and their families, developed and researched the model.



Richard Solomon
Founder, Author, MD

Why The PLAY Project?

The PLAY Project's autism early intervention program addresses the core challenges of ASD—social interaction.

Parents spend more time with their children than all of their teachers and therapists combined.

In PLAY we empower parents to make every interaction a good interaction and engage their child in a playful way that improves their child's social development.

"When you do what the child loves, the child will love to be with you."

Dr. Richard Solomon

How does The PLAY Project work?

- A trained and certified PLAY Project Consultant **visits the family home or conducts Tele-PLAY services** one time per month for a 2-4 hour visit.
- During visits, the PLAY Project Consultant **models** and demonstrates the PLAY approach and **coaches** parents in The PLAY Project's 4 principles, 5 methods, and dozens of techniques and activities.
- The Consultant **records** interactions and develops a **PLAY Plan** so parents' play is fun and effective and helps their child make progress.

